





OVERVIEW OF WATCHER CORE COMPETENCE





Software _____

Watcher owns, operates and maintains a specialist stack of software for the management of CCTV video footage in the South African environment.





Surveillance Services

Surveillance Services uses the specialist software stack in its Surveillance Operations Centre (SOC) to provide AI assisted offsite monitoring services.





Hardware _____

Watcher manages the supply, installation and maintenance of CCTV equipment as well as the ICT service needed for the delivery of its surveillance services.





System Support Services

System Support Services uses the Watcher Network Operations Centre (NOC) to monitor and support equipment and network uptime.

Post Analysis License Plate Video Management System Facial Recognition Real-Time Analytics (AI) Alert manager. Real-time video monitoring Post Analysis Incident management Reporting Customer Support Surveillance Support Services. CCTV Equipment Cloud Hosting CCTV networks Video Recording Information and communication technology (ICT) Solar and back-up power solutions. Network monitoring IoT capabilities Network management Power supply monitoring. Field support



WATCHER'S CORE COMPETENCE

ENABLES STANDARD AND BESPOKE SOLUTIONS

STANDARD SOLUTIONS



Off-site Monitoring (OSM)

OSM is mostly used for security purposes. Types of customers include:

- Residential Estates
- Business/Office Parks
- Businesses: Office; Warehouses; Factories; Self-storage; etc.



Software as a Service (SaaS)

Any entity who is in the business of monitoring and managing CCTV video can use the Watcher software for this purpose. These customers include:

- Companies that monitor their own internal video feeds
- Companies that monitor video on behalf of a third party such as security or off-site monitoring companies.



BESPOKE SOLUTIONS



Retail Analytics

Retail Analytics entails the use of CCTV video to gather shopper or visitor information, such as:

- Number of people/vehicles entering and exiting a site
- Basic demographics
- Shopper behaviour; etc.



Custom Surveillance Solutions

Custom solutions are the use of CCTV video for operational management and staff supervision.

Applications would include:

- Alerts of people/vehicles entering "no access" areas
- Checking if staff is using PPE
- Confirming staff is starting or leaving work on time
- Shrinkage control; etc.





OFF-SITE MONITORING (OSM) AI ASSISTED

SEE IT ALL! STAY AHEAD OF THE THREAT!



Al Software



Surveillance Services



Hardware, Hosting & Infrastructure



System Support Services

Always on

Nothing is missed

System holds operator accountable Human verification

Instant reaction

Incident management

Reporting

Video recordings

Network stability

High system uptime

O – "THREAT DETECTED!"



Types of applications:

- Al assisted OSM provides a cost effective and efficient surveillance service for most standard surveillance requirements.
- Live OSM performed by qualified surveillance officer is applied to nonstandard video feeds from specialized cameras such as PTZ and Thermal on which AI intervention is not possible.
- Post analysis software assist with intelligence gathering or investigations to determine specific cause and effect (stock losses, restricted areas, people counts, etc)

THE INTELLIGENT SOFTWARE DEPLOYED BEHIND EACH CAMERA EFFECTIVELY TURNS IT INTO A 24/7/365 SECURITY GUARD.

OSM COMPARISON:

TRADITIONAL vs WATCHER



- Only 20% of incidents are detected.
- Therefore only 20 out of a 100 incidents are detected.
- Maximum of 30 cameras, per observer, per shift.



WATCHER Al assisted surveillance:

- 99% of incidents are detected.
- Therefore 99 out of a 100 incidents are detected.
 - 5 X More effective
- 150+ cameras, per observer, per shift. **5 X More efficient**



25 X INCREASED PRODUCTIVITY



SOFTWARE AS A SERVICE (SAAS)

EFFECTIVELY MANAGE THOUSANDS OF VIDEO FEEDS USING WATCHER'S SOFTWARE STACK



Al Software





Surveillance Support Services



Hardware, Hosting & Infrastructure



System Support Services

Always on Nothing is missed

System holds operator accountable

Training

Alert configuration & support

Video recording

Network stability

Technical support

Improve your productivity, and don't miss a thing!

- Camera agnostic means reduced complexity from managing various operating systems
- $\odot\,$ Easy to use, understand and highly interactive
- Higher productivity through improved effectiveness and efficiency
- Accurate interaction between surveillance and response officers through automated escalation
- Secure recordings from cloud storage
- o Instantly available video footage allows for instant and detailed investigation.

Watcher Software is available as a service

to companies managing their own video or video from the cameras of their customers.

Watcher Video Management System (VMS) with Alert Manager (AM) provides a single pane of glass for the total control and management of camera feeds.

RETAIL ANALYTICS (RA)

PROVIDE SHOPPER BEHAVIOUR DATA





Post Analysis Software



Hardware, Hosting & Infrastructure



System Support Services

Visitor demographics

Consumer behaviour

People and vehicle counts

Video recordings

Technical support

Reporting via customisable dashboard

WATCHER RA PROVIDES THE FOLLOWING:

- Traffic analysis
- Heat maps & common paths
- Dwell times
- Shelf management
- ⊙ Video Synopsis & Smart Search





INFRASTRUCTURE MANAGEMENT

ENSURES AN ALWAYS FUNCTIONING CCTV SYSTEM



Hardware, Hosting & Infrastructure



System Support Services

Supply and install

Service Level Agreement Power Solutions

Video Recording Video availability assurance Field support

Active equipment Monitoring

Routine Maintenance Equipment repair



THE SERVICE ENTAILS THE FOLLOWING:

- Supply and install CCTV network at customer's site.
- Support and maintenance of CCTV networks installed at customer's site, as a service.
- Service Level Agreement to ensure fast response and restore times.



WHY WATCHER?

- High accuracy compared to conventional methods
- Specialists in CCTV and Surveillance Solutions
- Carrier grade systems to ensure reliability and uptime
- Improved controls.



